ABSTRACT OF DISCLOSURE

A data transcopying apparatus has a coding method confirming unit to confirm an original coding method applied to original content data, a transcopying unit to generate copied content data by converting the original content data so that the copied content data can be decoded by a second coding method, and a management information recording unit to record information indicating that the original content data was copied in a management information area of the original content data, and to record information indicating that the copied content data was transcopied from the original content data in a management information area of the copied content data to reproduce the encoded content data in a content player of the user by changing the coding method, and to control rights information so that the copyright of the content data is not infringed by the transcopying.